

# 51. OKTOBERFEST AT HOFBRÄUHAUS IN THE HEART OF CHINATOWN

**Oktoberfest Period:** 21<sup>st</sup> September – 26<sup>th</sup> October 2019

- Chance to win a trip for two to Oktoberfest 2020 in Munich (Bavaria)
- Chance to win free Bier for a whole year every Friday and Saturday
- Sunday to Thursday: free 300ml Bier with every main meal
- Every Saturday in October: “Hour of Power Oktoberfest Style” come in your Bavarian dress and get your 300ml Bavarian Bier for only \$2. Only from 4-5pm in our Alpine Bar”
- Live music
- Traditional dancers
- Oktoberfest competitions

**Oktoberfest Opening Party:** 21<sup>st</sup> September 2019

- Traditional keg tapping at 3pm
- Famous Stein Carrying competition 2pm
- Naming of the next Duke or Duchess of Hofbräuhaus

**Oktoberfest Closing Party:** 26<sup>th</sup> October

- Big celebrations to close this year's Oktoberfest celebrations

Hofbräuhaus in the heart of Chinatown was the first venue in Melbourne who brought the original Oktoberfest celebrations from Munich, since over 50 years we uphold this tradition and we try to offer an authentic and traditional Oktoberfest here in Melbourne. This year we will celebrate our 51. Oktoberfest and it's gonna be Biernormous! Kicking off with our traditional Oktoberfest



Opening on 21<sup>st</sup> September the same day as the tents back in Munich. We have secured three different special brews from Bavaria: two Oktoberfest Biers and a special Bock Bier – all three strong and rich in flavour and brewed in accordance to the Bier purity law. Traditionally, we start during lunch time where we will crown the second Duke or Duchess of Hofbräuhaus, everyone who booked a table for our lunch session (starting 12pm

until 3:30pm) will go in to draw. The new royal member of Hofbräuhaus will have the honour to do the keg tapping on the day, will receive a \$300 voucher and will get a very own traditional Bavarian ceramic Stein which will be filled with Bavarian Bier every time your majesty is visiting the establishment (until next year's Oktoberfest). During the lunch session we will also seek the strongest person in town during our Stein carrying competition!



In order to celebrate our long history, we will give away the ultimate Bavarian trip for two. Everyone who joins us during the Oktoberfest celebrations until 25<sup>th</sup> October and spends \$65 per person will go into the draw to win 2 Flight tickets to Munich for Oktoberfest 2020, a private tour in our partner brewery in Bavaria and an exciting hot air balloon tour above the fields of Bavaria. Yes, that's Biernormous!

In addition, every winner of our Oktoberfest competitions will win free Bier for a whole year! Yes that 365 free Biers at Hofbräuhaus in the heart of Chinatown.

We offer special Oktoberfest package for big groups which offer great value and the best Oktoberfest experience! Our most popular package "The real Oktoberfest" is only \$65 per person and offers a Bretzel, our famous HB Sharing Platter, a Stein of Bavarian Bier and a Schnaps to finish!



Oktoberfest at Hofbräuhaus in the heart of Chinatown is the most authentic Oktoberfest in Melbourne with honest Bavarian comfort food, pure Bavarian Bier and a lot of fun!

Further details: <https://www.hofbrauhaus.com.au/oktoberfest-melbourne/>